

OBRA Quarterly Board Meeting

28 July 2021 / 06:00 PM / ZOOM

Attendees

Stacy Westbrook

Terri Camp

Nissy Cobb

Tony Kic

Chuck Kenlan

Serena Gordon

Joel Fletcher

Clint? Running late

Brad Ross

Jen Hellbender

Gina Kavesh

Julie-Ann Smith

Pete Glagett

Christy

Agenda

1. Financials - Chuck, 10min
2. Race updates including upcoming championships - Chuck; 10 min
3. Race numbers so far in 2021 - Chuck & Jen; 10 min
4. CX Racing updates- Chuck, Clint?; 10min
5. Staff updates - Joel, Terri, Jenn, Catherine; 20 min
6. Committee Updates - Christy, Clint, Stacy, others?; 15min
7. Member Q&A - 10min
8. Executive Session - 35min

Notes

- **Financials - Chuck & Serena 6:10-6:19**

- Our approved budget was very conservative. Instead of the \$1700 budgeted we're at just \$6k for the month of July! Yay!
- Overall membership revenue is at \$60k for individual memberships, Single event is at \$4k and Teams is at \$4,800
- Red R Crit funds are going out to the Rainier team at the end of next month so that will look different in the final budget.

- **Race Updates - Chuck 6:20-6:37**

- Junior MTB Championships moved to reduce conflict with NICA races
- Crit Championships - The promoter agreed he couldn't run the event at the level of quality expected for a championship. OBRA likely cannot take on the event given the amount of time to plan and pull off an event.
 - Might be a two week event. Crit champs one week and the other half the next week.
 - Memorial weekend has been a successful weekend for OBRA so there is no reason we couldn't have a successful Labor Day weekend.
- We could get Swan Island for a Portland event. It would also be nice to have the Vancouver crit back.
- McMinnville and Yamhill County have shown interest in bringing bike racing to town!
- Getting on the USAC crit circuit is kind of in the works. Seeing some potential there.
- MTB Champs coming up and then the first cx race, the Harvest series.
- OBRA Champs happening right before cx season starts.
- Oregon Country Fair venue might be a good site for Crusade

- **Race Numbers**

- 2019 showed over 3500 racers/race numbers/results. Half of that was CX so we should have a good season here in 2021.
- So far for 2021 we have about 2400 individual racers
- We had a significant growth in track racing into 2019 which boosted some of our event numbers.
 - We are however operating on a limited number of race events available. Can we achieve the race numbers we want with fewer opportunities to race?

- CX Racing Updates

- Staff Updates 6:37 - 7:29

- Joel

- Jr. Committee moving forward with the goal to get more Jr. Teams going.
 - Working on a handbook on how to start a team
 - Joel is working on a calendar for the book with weekly goals, monthly goals, quarterly and annual goals.
 - Should have a draft of that for the next meeting in August.
- Portland Parks and Recreation is putting together a couple of bike days in the Portland area through August. It is an OBRA supported event.
 - Joel going out to the final two. Missing the first one this weekend.
 - Should be great for the kids and great for marketing
- Working on promoting the new Harvest CX series.
- New website is up and running, just needs some work to make it look cool.
 - What features do we have with the new site for promoters that is more than just a flyer?
 - What do we do for people that don't want to create an account and that being a barrier to racing?
 - Make guest accounts an option? Switch it to an official account later when they are more committed to racing?
 - "Joining" as a member can feel awkward without context and a better understanding of what it means to be a member.
 - Maybe instead we change the language to "create an account" and then that account can be a membership account later.
- Joel has been acting as a teacher to promoters on how to get the word out about their races. All the promoters seem pleased with this service so maybe next year we offer this as a paid service.

- Terri

- Been going to eugene every other week to train some officials and it's going really well.

- All 3 of the current trainees will be working the tt for us and one will be working the Harvest race
 - Working at the crit in bend with the bedfords
- People seem to be confused about the word “open” and entering the 1,2,3 open race but they’re a cat 5. Need to work on the language maybe?
 - Clint maybe started this trend. Tsk tsk
 - The website layout might be the real culprit to people registering for the wrong category race.
 - We will work on the website layout so that it’s easier to register for the correct category & race. We will also adjust the language to be more clear about which races you can and cannot register for based on your category/race level.
 - This language came out of an effort to create more inclusive categories and language to those categories.
 - So there is an Open Category and the Women’s category.
 - Female identified people can race both categories
 - Any gender is welcome to race in the open category.
- Jen
 - As of today we have almost 1700 members
 - The women’s committee was talking about member numbers in the women’s category.
 - About 47% of female identified members are new and/or cat 5.
 - About 34% are cat 4.
 - Out of the nearly 1700 members for the year, only 286 of them are female identified.
 - A lot of memberships for Baker City!
 - Novice racers make up a huge majority of our membership
 - In a not covid year how many new members do we see? Maybe at the next meeting we’ll get those numbers.
 - 20% of our current members are new to us this year.
 - There have been quite a few downgrade requests but it doesn’t seem like an abnormal amount.

○ — Catherine

○ Tony

- Working on getting rid of stuff from the containers at the track.
 - There is an extra trailer for Clint! Yay!
 - Mostly just figuring out where everything is going to live.
 - Maybe with our friends at Castelli?
 - The containers do however have \$7k of equipment in them so maybe something more secure?
 - We actually maybe have room for everything so maybe we're ok.
 - We have Camille handling our medical side of things which is exciting. Camille will be in charge of acquiring their own needed supplies with an org provided budget.
- **Committee Updates 7:29 - 7:34**
 - ~~Jr. Committee~~
 - ~~Marketing Committee~~
 - **PVC**
 - Still no new velodrome :(
 - **Women's Committee**
 - It is coming back but needs a revamp to be more race focused
 - Working on getting new members
 - Creating a volunteer list and planning to specify what help is needed
 - Biggest feedback has been the need for women's clinics and mentorships
 - Teaching men how to better serve and attract women to their teams
 - Working on a youtube channel
 - **Competition Committee**
 - It's happening!
- **Member Q&A**
- **Executive Session**
 - **NABRA event incident report**
 - Fatality Saturday related to medical but updates still coming...
 - Course was well marked, it doesn't seem to have been a wrong turn or anything course related.
 - **Staff bonus discussion and vote to approve**
 - Based on the salaries these are very generous bonuses and we should make sure it's communicated that this is a one time thing.

- Terri \$350/mo stipend
 - Chuck has proposed a monthly reimbursement for cell phone and office use as well as supplies. This is not a bonus though, just a reimbursement.
 - Do we want to offer a bonus separate from the monthly reimbursement?
- Jen \$1500
- Joel \$2k
- Chuck \$4k
 - Should his position be full time? Does he want that? What does it look like to work full time for OBRA?
 - He might not want that with everything else he has going on. He also might not want a bonus because he doesn't really need the money.
 - Maybe just not the time for this conversation until we have more members.
 - Until then we should talk about what we want this position to look like, what we want and need out of this person.
 - A ton of fundraising
 - Building relationships with partners
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- All in favor to increase Terri's monthly income and get bonuses to the staff listed
- **Working session topics for August**
 - Full time ED
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Action Items

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Next Meeting Agenda

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