

## OBRA Q4 Board Meeting Minutes (Public Meeting)

Board Attendees: Chuck Kenlan, Steven Beardsley, Stacy Westbrook, Christy Hawkins, Clint Culpepper, Brad Ross, Karsten Hagen, Nissy Cobb, Serena Gordon, Saul Lopez

Staff: Jenn Featheringhill, Terri Camp, Joel Fletcher

7:00 - Introductions and Opening

7:15 - ED Report and Financials (Chuck)

- Financials
  - Reviewed financials and impact of current situation on racing calendar and cash flow
  - Plus decisions made to ensure we ended in a viable cash position.
- Race Promoters' Meeting
  - Reviewed outcome of Promoter's meeting
  - Discussed different formats
  - Working on obtaining State guidance on COVID for bicycle racing
  - Asked promoters to permit their events, assuming racing will happen next year
  - Discussed offer to promote and market races to entire OBRA list, one-time email coming from race promoter to provide information on their race
  - New position to be created in support of race promoters
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7:30 - Membership & PVC Update (Jen)

- Membership
  - 3000 members last year, 1250 this year with 100 first time members in 2020.
  - Only two people have asked for 2020 refunds
- Velodrome
  - Plastic barrier installed today to limit access to Alpenrose property.

7:35 - Marketing & Jr Committee Update (Joel)

- Marketing
  - Marketing has continued efforts around keeping membership engaged via Insta competition and challenges
  - Will evaluate competition and metrics
  - Next year, implementing new program to email OBRA list with information on races from promoters to encourage participation
    - 1 free email for each race and promoter
    - After which, there will be a charge, amount TBD
  - Working with promoters on new racing format (e.g. Team Races like Rapha Prestige format)
  - Developing OBRA Zwift partnership (via Club feature) to enable OBRA specific races, to be available sometime early next year
- Jr Committee
  - Evaluating opportunities on how/if we can best work with NICA

- Growing committee to include OBRA members to help run it
- Ideas on how to make junior racing more inviting are in Junior Committee minutes

#### 7:40 - Committee Updates

- DEI Committee
  - Evaluating and developing plans for purpose for the committee
- Technical Committee
  - Requesting involvement in Zwift race development
- Race Committee
  - Setting up referee calendar for 2021

#### 7:55 - CCC Food Delivery Update (Steven & Clint)

- 3 OBRA members actively delivering food, plenty of opportunities for more OBRA involvement.
- Developing communication and plan with CCC to further engage members and more participation

#### 8:00 - Board Discussion

##### - Updating Term Limits Language (Discussion and Vote)

- Discussed adding specific language on scenarios
  - Rule seems in line with how other non-profits handle Board vacancies
  - How do we ensure membership has a say in these decisions - specifically on Board-appointed members on vacancies
  - Stacy/Saul to work on alternate proposal to be retroactive on currently appointed BOD member filling in vacancy
  - No vote on rule as proposed

##### - OBRA Website Update (Discussion and Vote)

- No updates at this time

##### - Board long term planning (Update)

- Engaging Step Routh to help with facilitating the planning sessions
- Tentatively starting in November

#### 8:30 - Membership Comments, Questions and Closing

- Question from Jonathan Myers: how does obra compare to usac and non sanctioned races with regards to medical requirements and races and covid?
  - OBRA decided to suspend racing pending state and local guidelines, in order to comply with guidelines
  - Established medical committee to advise on adhering to guidelines
  - Unclear on how USAC is permitting events - (Gina Kavesh: USAC adopted a variety of guidelines to sanction racing; races have taken place in parts of the country, including mass starts; but still figuring out due to the fact that each jurisdiction is different)
  - OBRA was required to adopt and interpret guidelines for racing
- Comment (Dylan Wiggins): Excited about potential Zwift racing, especially with the OBRA members; recommending night/weekly races;

- Question From Flora Leibowitz: can we get a summary of the topics and outcomes at the promoter meeting?
  - Chuck has a recording which he will send out and/or make available to anyone who requests it.
  - Highlighted some of the various formats that were discussed
- Promoter Liaison role (Christy Hawkins): Can this role also work with women, jrs, and members on how to join or start teams? Members who race/join teams stay longer.
  - Could this also be something that the Membership Committee assists with? How can Marketing become involved?
  - How can work with teams to understand the type of riders they are looking for to provide more information to potential members.

9:00 - Adjourn

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Board Member Term Limits Update (No Vote):

OBRA Bylaws

### ARTICLE III. BOARD OF DIRECTORS

#### Section 2. Number, Tenure and Qualifications.

The number of directors shall be no less than six (6) and no more than eleven (11). Each director shall hold office for three (3) years and until his/her successor shall have been elected and qualified. A director may serve only two (2) successive terms, **with the exception of a term served filling an unscheduled absence.** A former director may serve as a director if such former director has not been a director for one (1) year.

#### OBRA Administrative Rules

##### Admin Rules IV.A.

##### Appointment

Six (6) members of the Board of Directors of the Corporation shall be elected by a majority vote of the Club Representatives at the annual meeting of the Corporation. Up to five (5) members of the Board of Directors ("At-large Directors") of the Corporation shall be appointed by a majority vote of the directors then in office. Each OBRA Club shall appoint a single Club Representative to vote in the election of directors, as these terms are defined and in a manner consistent with the applicable OBRA administrative rules. Each director shall hold office for three (3) years and until their successor shall have been elected and qualified. A director may serve only two (2) successive terms, **with the exception of a term served filling an unscheduled absence.** A

former director may serve as a director if such former director has not been a director for one (1) year.