

OBRA BOD meeting

February 2nd, 2019

Attendance: Joel, Jen, Teri, Chuck, Jake, Saul, Brad, Karsten, David, Jake, Steven and Norrene

3:30 PM Call to Order-Chair

Modify/Approve Minutes from Annual meeting – approved; with the correction of Anne Liton’s name.

New board member introductions – Chuck introduced Brad, Karsten and Saul to the staff and returning BOD members.

Executive Director Report – Chuck

- February is African American month; looking for ways to connect with this community.
 - Reach out to Kirk Whiteman and other predominate OBRA community members and do personal stories.

Organizational updates

Financial

- OBRA is healthy; Money in the bank both checking and savings.
- Funds generated from NABRA will be the way for OBRA to pay for the new OBRA website. OBRA will be looking into using NABRA more to help promoters from other states put on events, without using USAC insurance.
- NABRA website and contact info needs to be updated.
- NABRA insurance is going to be about 10K this year.
- OBRA’s insurance has gone down for 2019.
- OBRA and NABRA have two different insurance policies.
- CCCX, “the guy” who promotes MT. Bike races in California will be promoting his MT bike CCCX series through NABRA (*CCCX cycling, Keith Defiebre; per google search*).
- Haven’t heard from Red Kite/ Steve Rosefield, regarding the use of NABRA for his events.
- Chuck will have a 2019 budget estimate for OBRA, sent to the BOD within the next 2-weeks.
- OBRA will not see cloth race numbers until the week before Jack Frost, delay in communication with cloth number vendor caused timeline crunch. The staff is concern about how to get the numbers to people and how to sort them out at day of race.

Membership – Chuck / Jen

- 21 team have submitted team application and fee so far.

- No negative comments of teams for the increase in team fees.
- No negative feedback so far on teams on team requirements for team fee discounts.
 - Supply two officials or
 - Put on a race
- Business membership
 - Joel is kicking this off; Link to webpage + access to OBRA membership and offer discounts.
- 575 people have sent in OBRA membership applications as of February 2nd.
- Will be using OBRA membership numbers/license numbers instead of people's names to decrease "mess-ups" in registration.
- Need to change OBRA member behaviors and require members to bring and show OBRA licenses at registration.
- Need to communicate out membership what a bib number is and what a license number is, they are different and why both are important to know.
- Send out a template survey each year; end-of-year survey to find out what people like and what can be improved upon. Donate something for people to win to encourage more people to fill out survey. Multi-choice questionnaire?
- Exit survey to those who have stopped racing to find out why.
- New software to help with membership streamline registration.

Participation numbers

- 2018 membership was 3400; more race day, so members are racing more. 643 new members.
- 2018 – 54% of membership was cat 5 racers.
- Membership is down just a little – area that is down in criterium racing / TT racing.
- Baker City was big in 2018.
- Gravel grew for 2018, expected to increase for 2019.
- One day licenses; One event entry; kids have been working the system.

Chat

- Should OBRA chat be a member only form?
- If the person isn't an OBRA member, then they can't post to OBRA?
- Maybe build in a classified section in google chat for sells of items that members and non-members can use.
- Take away the ability for people to post anonymously on OBRA chat to decrease personal attacks on members.
- Goal to keep hateful speak off of OBRA chat
- Make Facebook a close group?
- Crowd moderator? Add additional OBRA members to moderate OBRA chat in exchange for free membership?

- Set ground rules on what OBRA chat is to be used for and publish to the membership. Chuck will come up with ground rules and run it by OBRA BOD before posting to OBRA chat.
- Pink Bike is an example of a form for OBRA to follow – maybe.

Staff reports

Alpenrose – Jen

- New track members reworking the website.
- New track racers.
- AVC is looking better.

Marketing/Juniors – Joel

- OBRA business membership \$100 a year, ready to launch, to include, but not limited to:
 - Business can offer discount to OBRA members.
 - Stickers / website banner.
 - Business membership money to go back into OBRA to help promoters and other programs.
 - Business membership can be a kickoff point to get OBRA's foot in the door to talk bigger sponsorship/partnership in the future.
 - Joel to send out PDF to OBRA BOD members for them to help get word out to business and help bring in business members.
 - Premium business to VIP areas at races/web page
 - All Business membership expire end 12/31/2019.
- Black History Month.
- Increase Junior members
 - increase in junior race days
 - Free Junior racing at PIR, short track, Blind date + clinics to help grow junior ranks.
- Joel is working with parents, on how to better organize racing within the Juniors fields so a 10-yr. isn't racing with a 15-yr.
- Grant writing – google grant writing classes for non-profits; working through it to get approved to get 10K in Google advertising.
- Grant funds to be used to send the OBRA Junior team to US nationals CCX championships. OBRA Junior sponsorship will receive help in travel cost, kits and housing. Castelli on board to help pay for this. Kids that win key OBRA events will automatically make the OBRA junior team, but this team will not exclude other juniors. OBRA wants to create team comradery with its juniors, so all juniors are welcomed.
- Bart Bowen's fund can help pay for other kids who weren't selected for the OBRA Junior team, cover travel cost to CX nationals.
- NABRA – Promotions; Phil Gimmond interested in using it for his Grand Fondo. Do we market it more as it's growing legs?

- Sunday parkways – Sunday wants to do a criterium race during the parkway events; OBRA needs to connect with the promoter, maybe Clint Culpeper or Adam Agent?

Officials/results – Chuck/Teri

- Andrea migrated all official stuff from basecamp to google groups.
- Teri is hurting for officials, as she is concerned for staffing for Jack Frost as only 4 officials have signed up so far.
- Thoughts for CR or CJ races; need confidence and Teri is going to help them.
- Teri going to ECHO / BAKER CITY; big training event for officials

Equipment – Tony or Kevin

- N/A

Competition/Website – Catherine

- Excited to have BOD support and other people to be on the sub-committee.
- Reviewing the bar criteria. How many disciplines should be included in overall BAR win? 4 out of 8?
- WMNS prestige's; funds for the WMNS prestige comes out of the WMNS Prestige's account, instead of OBRA's account. This will be changed for 2019, funds will come out of OBRA to help support the WMNS prestige series.
- If a promoter is going to be part of the Oregon Cup series, then promoters need to have an equal payout prize list for men and women.
- Catherine has been challenged with trying to put together TT Cup series.
- Gravel Fondo bar is up and running.
- Chuck has handed off promoter paperwork to Catherine to be in charge of and submit.
- Humbug YREKA Mt Bike is coming back to OBRA.
- Travel Medford is still in to bring a big race down to Medford; no promoter has stepped up as of yet.
- Calendar management -make a suggestion to promoters to move events so calendar works better for membership and officials.

Sub-committees

Women's committee

- 2- women's events;
 - Bend event sold \$500 in a raffle
 - PDX \$800.
- PDX event had four new WMN make connects.
- WMN paid themselves a stipend

Diversity Discussion

- If a promoter is going to be part of the Oregon Cup series, then promoters need to have an equal payout for men and women.
- Currently, diversity statement is a draft; do the BOD need to vote on this? Yes, the BOD should vote on it and make it official.
- Vote; Adopted; need to wordsmith it for punctuation and grammar.
- Get people to donate to an OBRA diversity program, to get more ethnicity involved in the sport. How do you manage this program like this? Partner with existing programs. Clint could bring a wealth of knowledge in this zone.

Governance/Board positions

- Board terms for recruitments BOD members; How do we stagger end of terms so there isn't a mass exit of BOD members in 3-years. Proposed start for 2019 terms are as follows:
 - 2 people start with 2-year terms
 - 2 people start with 3-year terms
 - 1 for 4-year terms
- Two more BOD positions to fill, what are we looking for, for the last two BOD members?
 - Kevin from the Portland Velo team?
 - Chris Adviner???
 - Someone outside of the sport, example someone from running?
 - Clint Culpeper?

New Business

Board comments

- Great discussion.
- Nail down what we can do; committee is great can we get more people participating on committees?
- Raise OBRA membership fees/race fees.
- Make Vancouver criterium happen for 2019. Can Clint can make it happen?
- Follow up with Will and Scott on OBRA website progress.
- Glad Diversity statement happen, let's move forward with training for OBRA; BOD training.
- Let's get the committees going.
- Put a BOD member on point for driving the website, as this was a high priority item for the membership.
- Old BOD members need to help onboard new BOD members.

Adjourn

Executive Session