

August 2, 2018 - BOD Meeting notes

In attendance: Kevin, Joel, Kendra, David, Joel, Steven, Jen, Candi, Chuck, Norrene

Modify/Approve Minutes - approved.

Executive Director report – chuck

Chuck's recap on Medford trip; Chuck and Brad Ross took a road trip to the Medford area to talk about what OBRA can do to help Medford re-establish bicycle racing in Southern and Northern California.

Travel Oregon is a big support of this venture, the Medford community is also on board; possible option would be to start a Medford stage race, as OBRA is lacking in stage racing.

Organizational Updates

Financial

- Work in progress, switching from Kenji to Chuck – big project. Reconciling the four OBRA accounts has been a lot of work, but is coming together.
- OBRA is going to take a financial hit this year.
- Will the economic impact be neutralized by removing the cyclocross only license? Cross riders will be expected to purchase full OBRA license, to encourage participation in other events and generate more income for OBRA.
- New CPA husband and wife team to take over accounting services as Jay Rathe is out.
- All accounts back under US Bank umbrella account.

Membership

- Team membership we are ahead of last year on signups.
- Corporate membership? On hold, waiting to have ducks in a row before we launch a program.
- David S. would like to see a 5-year snapshot of membership
- Down 100 riders, so far, WMNS & Junior numbers are up
- Cat 4 ridership is down this year
- More research on 19-29 ridership, numbers are up, why? Was noted that college participation is up.
- Need to remove any old cyclocross only license paperwork from trucks.
- Events have been receiving one day – try OBRA cards, but OBRA has no way to track them.
- PVC Charter will be emailed to Chuck, Chuck will send to the BOD.

- A request was made for direction on how to enforce a code of conduct – Tell Chuck.

NABRA

- OBRA can provide NABRA services without buying extra insurance.
- What do we want to call NABRA? NABRA or OBRA.
- The benefit to keeping NABRA separate from OBRA is if OBRA needs to add-on additional insurance it can.
- Should we raise price to events who use NABRA? To generate a small source of revenue.
 - Todd Manning / Phil Miller – start a NABRA type event in Seattle; look into their organization to see what they are doing similar and different.
 - Would be good to look at the events going through NABRA, what's the cost VS time VS Profit = beneficial to OBRA and worth OBRA's time?
 - Liabilities of NABRA?
 - Bring Anthony in for legal advice.

Assistant Director Report

Lack of Officials

- 86 asked to be removed from official list; OBRA in crisis mode to cover races.
 - Currently using Short track for training up cyclocross officials.
 - Soliciting people to become officials at racing events.
- Change team membership discounts to have more members show up to officiate events.
- Salty has some ideas on restructuring official pay.
- Problems with team bar
 - Lots and lots of manual corrections for the bar (nightly credit, instead of weekly credits for events has cause havoc on system).
 - Time consuming to update.
 - Weird glitches have been happening to bar system; names all wrong.
- Cyclocross training has been scheduled for the end of August, and Chuck is encouraged to come.
- Need to revisit official's pay; can we take best practices from cyclocross and apply it to other categories?

- Dealing with OBRA chat (did not discuss).
- Run OBRA chat through FB via Watson (did not discuss).

Staff reports

Membership/Alpenrose -Jen (See membership above)

Marketing/Juniors – Joel

- Junior track camp – 21 kids, went super well, some kids followed the camp with racing junior districts. Successful program.
- Joel has posted photos and recap on the website; getting more stuff up on Junior and industry site.
- First of 4, cyclocross camp is in the works – Juniors first up.
- Pushing more competition within cyclocross, other than just winning a prize
- OBRA will be at parkways series, Aug 19, Sept? (cross crusade is setting up a mini course.) I love bicycles will be there as well.
- Marketing packet, Joel has been updating, with new information, images and prices; start sending it out to sponsors.
- Quarterly OBRA magazine? \$1800 for 5K, 8 page \$2,000 for 12-page, mag; Sell ads to afford this? Joel is putting a proposal together to drive this. End of year magazine to be sent out to all of OBRA in good standing members.
- Joel is sending out personal emails to new members; getting good traction. Better click through rate.

Officials/results – Andrea

- Bar struggles
- Chuck will email Andrea's report to BOD

Equipment – Kevin

- Need to replace tents, 6-10 years old looking pretty bad. \$8K for 12 new tops. Need to put a good foot forward. Joel to research sponsorship for new tents.
- A lot of equipment needs to be repaired.
- Annual budget needs to be established to repair or replace equipment on a regular basis. Chuck, Kevin and Tony to start discussions.
- Rotate schedule for replacing equipment on a 2-year basis.
- Cones - \$2 per each; they need to be replaced.

Website – Catherine

- Things are going well; cyclocross is going up on the OBRA schedule.
- Bar issues & results is a problem.
- Would like to recycle photos faster on website, for increase freshness of site.
- WMNS 2/3 combine fields, need to be sorted out – weekend events
- Holding tight, waiting for a new website
- Chuck is taking the lead and working with promoters to solve calendar issues.

Women's committee – Kendra to take over chair in the next couple of months

- Prestige Series – About 50 people participated; people like the length of the series; starting to work on 2019 series. Baker City wants to be involved again for 2019.
- Sending welcome emails to women.
- Funding for FB promotion, merge social media account?
- Happy hour for August – has been really successful, more people are coming and connecting with each other.
- Crafting statement about equity in payout.
- Will be participating at Sunday Parkways.
- Gave away Weed as a prize – no issues so far.
- Kendra to be at bridge pedal, 10K of participants, will hand out OBRA membership/try OBRA cards.

Governance

- By-laws
- Board positions
- Long discussion for adding new at large member directors, final agreement was to add up to 5 directors.
- Chuck to work with Anthony on updates, then upload to basecamp for BOD vote and approval.

Rule Change: OBRA Age Classifications for CCX matching UCI/USAC - Steven

1C Rider Classes 1c1 – Age base classes; adopt the same rule that USAC and every other cyclocross org has adopted.

- Negative impact on OBRA juniors who race out of state.
- We have Juniors that can race USAC events, but cannot race at OBRA (too young, per OBRA's rules).

- Note that OBRA needs to change rule to include short track and Mt bike (Kids).
- This rule change will impact master's age-grade racing as well.
- Suggested rule needs to go to membership?
- Could this rule fall under OBRA administration can be fixed by emergency act for 2018 cross season?
- Can this rule only apply to junior?
- Move to vote tomorrow, August 3rd by 4pm, on Junior rule change only for cyclocross, Steven to draft new rule and post on basecamp for BOD vote.

Board Comments

Official pay and structure

Calendar rules for events –

- David would like promoters to post results – if they are on the OBRA calendar within 24-hour time frame.
- Mt bike, has been using chips system, but do not send in results to OBRA

Adjourn staff members.

Executive Session discussion followed.

Adjourned ED and BOD members.