

OBRA Board Meeting Agenda

April 28, 2018

5:00 PM Call to Order-Chair

Thank you to board and staff

Minutes from last OBRA meeting – approved

5:05 Executive Director Report - Chuck

Organizational updates

Staff roles to be published, job reviews

Business memberships

-Basically, a donation, drive customers to the business

-revenue? Maybe 100 memberships

meeting with Watson creative

25,000 to build it up front

raise 35,000 donations for upkeep, year 2 and 3, 40,000/yr for support, new contract after year 3

will they help us find sponsors?

Hope new website will drive new memberships, risk/reward

Gameification of sports websites

Easy for promoters to make races look good on the website

Racers have an easy link to the code for race registry

Is this the best use of our money now? What do financials look like?

Set up another meeting with Watson

Problem with TT series

2017 committee fell apart, people picked it up for 2018 but did not look closely at rules for series. No oversight

Chuck mentioned a venue that is looking for a new promoter

Financial

Lost about \$3000 last year, not a deal breaker but not sustainable

Problems with the mac running QB reports coming soon!

QB hasn't been reconciled in awhile

Jay Rathe is out

Membership

About even number-wise from 2017

160 new memberships to date

getting memberships from races

NABRA

insurance cost went up this year

exists to sanction races outside of Oregon (time trials, cross, gravel)

what is our exposure when we don't have boots on the ground?

Need a contract that defines what is required for NABRA, race guidelines

Should we dissolve? Sanction some races with OBRA?

5:30 Assistant Director Report – Candi

Lack of officials

86 asked to be removed from officials list, crisis mode to cover races

change team membership discount to having members show up to races instead of just to training

Salty has some ideas

Problems with team BAR

Handling the OBRA chat

Run OBRA chat through FB via Watson

5:40 Staff reports

Membership/Alpenrose – Jen

Joel and Jen to draft a welcome email

PVC charter to be emailed later

Marketing/Juniors – Joel

Sponsorship material is outdated, going through the site to update

Marketing packet also needs to be updated

Need to know about Watson before putting more time into updating current set up

Junior track camp, cross camp

Officials/results – Andrea – not present

Equipment – Tony or Kevin

Loading trucks!

Fixing stuff instead of spending money

Improve on way promoters request supplies, online order form

The framework on the budget?

Security at the dairy

Would like to have type 3 barricades

Needs to have promoters tell them when things are broken

Something in promoters agreement that the same person loads the truck that unloaded the truck? Schematic of the truck?

Want equipment to look good, the face of OBRA

New Radios

Website – Catherine – not present

6:10 Women's Committee – Stephanie

Prestige Series - about 50 people participating

Sending welcome emails

Funding for FB promotion, merge social media accounts

Happy hours for August

Crafting statement about equity in payout, make it a part of a 5-year strategy

Input by a diverse group of people

6:20 Governance

By-laws

Need to be revised

Increase number of board members

Have a chair, secretary, treasurer

Have some board members appointed by the board

6:35 Board comments

Salty -Format of board meetings, how to start work on the project - Work on Basecamp and formwork sessions

Steven – a rundown of “How To Put on a Bike Race” for new promoters, look at USAC website

Jordan – need to tackle the officiating problem, need some “How To” for officials also

Norrene – creative suite for Joel?

Chuck – “How To” for how to start a team, Jake taking lead: increase participation in team BAR

6:55 New Business

Watson Creative/ new website

7:00 Adjourn

Present:

Joel, Norrene, Chuck, Alexandra, Steven, Stephanie, Tony, Salty, Jake, Jordan, Candi, Jen